

IIMT

in Association with Brandshark



IIMT
ACADEMY
powered by **brandshark**

Master Digital Marketing

- | Learn Digital Marketing Live Online Classes
- | 50+ Modules
- | 12+ Marketing Certifications
- | 160+ Hours hands-on training program
- | Google Ads | Google Analytics
- | 100% guaranteed placement Assistance
- | Work on Live Client Projects of Brandshark

Join Us...

Become a

Digital Marketing Expert



50+
Modules



12+
Certifications



₹ 50000
worth of resources



3 Months
Internship Certificate

Brandshark Academy
#716/966/1, Vishala Complex,
9th Main Rd, Sector 7,
HSR Layout, Bengaluru,
Karnataka 560102

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30 Modules Covered Under Digital Marketing



Digital Marketing Introduction



Website Planning and Structure



Basics to Advanced SEO



Advanced Keyword Research



Wordpress Static Website Designing



Mobile SEO Technique



Inbound Marketing



E-Commerce SEO



BlackHat SEO



Advanced SEO Techniques



Google Search Advertising



Google Display Advertising



Google Mobile Advertising



Google Video Advertising



Social Media Marketing



Social Media Optimisation



Advanced Social Media Techniques



E-Commerce Marketing



Mobile Appstore Optimisation



Google Analytics



Google My Business



Google Webmasters



Email Marketing



Affiliate Marketing



Content Marketing



AdSense Marketing



Online Reputation Management



Blogging



SEM/Google Ads



Lead Generation

Digital Marketing

Tools

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1. Keyword Finder
2. Keywordtool.io
3. Longtail Pro
4. SEMRush
5. Google Keyword Planner
6. Google Trends
7. LSI Graph
8. Google Suggest / Suggestions
9. Answer the Public
10. Keyword Shitter
11. Ubersuggest
12. WordStream Free Keyword Tool
13. Keyword Everywhere

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1. Title Generate
2. SEO Pressor
3. Portent
4. Tweak Your Biz
5. Coschedular
6. Aminstitute

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1. Buzzsumo
2. Hootsuite

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1. Google Page Speed Insights
2. Google Search Console
3. Pingdom
4. Yoast SEO
5. All in One SEO
6. Microdata Generator
7. SEO Quake
8. MOZbar
9. aHrefs
10. Whitespark
11. Woorank
12. Website Penalty Indicator

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1. Mail Chimp
2. Benchmark

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1. Free Landing Pages
2. Builder By Wishpond
3. Leadpages

Digital Marketing

Tools

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1. Canva
2. Picmonkey
3. HighCompress
4. Smush IT
5. EWWW

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1. Google Analytics
2. Facebook Analytics
3. Kissmetrics

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1. Similar Web
2. Quantcast

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1. Dropmylink
2. Checkmylinks
3. Backlinkwatch
4. Monitorbacklinks

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1. Pixabay
2. Pexel
3. Unsplash
4. ImageSource
5. Thinkstock
6. FreImages
7. StockSnap

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1. Spyfu

Other Modules Covered To Get You 100% Placement Assistance

- 1 Build your own website
- 2 Work on live projects
- 3 Work on paid campaigns
- 4 Get trained on strategy & plan for Digital Marketing
- 5 Resume operation
- 6 Mock interview before we send you for interviews
- 7 Learn Digital Marketing Proposal & plan preparation
- 8 Learn Digital Marketing competitor analysis
- 9 Acquire knowledge on current market charges for Digital Marketing services
- 10 learn to get freelancing projects
- 11 Learn to convince clients and close the projects
- 12 Learn to send reports to clients



Work on Live Client Projects of Brandshark

WORK ON LIVE PROJECTS

Importance of Live Projects

- Digital Marketing is full of practicals, working on live projects is a must
- Increases the confidence level among the students
- Builds confidence to work on live projects
- Hands on live project experience helps students crack interview easily
- Once students join an organisation, he/she will be confident and will have high morale
- Improves Communication, logical and analytical skills
- Teaches them various approaches and tactics of developing projects

Work on Live Project on these Domains



Advertising



Apparel



Education



Health



Real Estate



Retail



Technology



Fashion

12 International Certification Modules Covered

Google Certification



1. Fundamentals
2. Search Advertising Certification
3. Display Advertising Certification
4. Video Advertising Certification
5. Mobile Advertising Certification
6. Shopping Advertising Certification
7. Google Analytics Certification

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Master in Digital .8
Marketing Certification

Social Media .9
Marketing Certification

Advance Digital .10
Marketing Certification

Internship Certification .11

Facebook Certification



12. Facebook Blueprint Certification

SEM Rush SEO Certification

SEM Rush SEO Certification .13

SEM Rush Toolkit Certification .14

Outcome of the Course



- 1 100% industry ready
- 2 Work as a freelancer/consultant and start earning
- 3 Own a website as a Digital marketing expert or a consultant
- 4 Build your Digital Marketing portfolio
- 5 Be a Google Certified Digital Marketing professional
- 6 Be equivalent to one year of Digital Marketing professional
- 7 Create Digital Marketing plan
- 8 Provide Digital Marketing strategy and ideas
- 9 Digital Marketing competitor analysis
- 10 Create revenue generation campaigns



Great Course Structure

"Great course structure and great training from very basic to very advanced, the teaching methodology is just amazing."

-Pratik Manavi



Knowledgeable Trainers

"Brandshark's IIMT widened my knowledge of digital marketing. Ankur and Shekar are extremely knowledgeable, friendly and they gave individual attention to every student"

-Ram Ratan



Gained Right Skill Sets

"I really wanted to stand out of the crowd, career-wise and IIMT equipped me with the right skill set required to start my own Digital marketing company."

-Nisha Ramdas

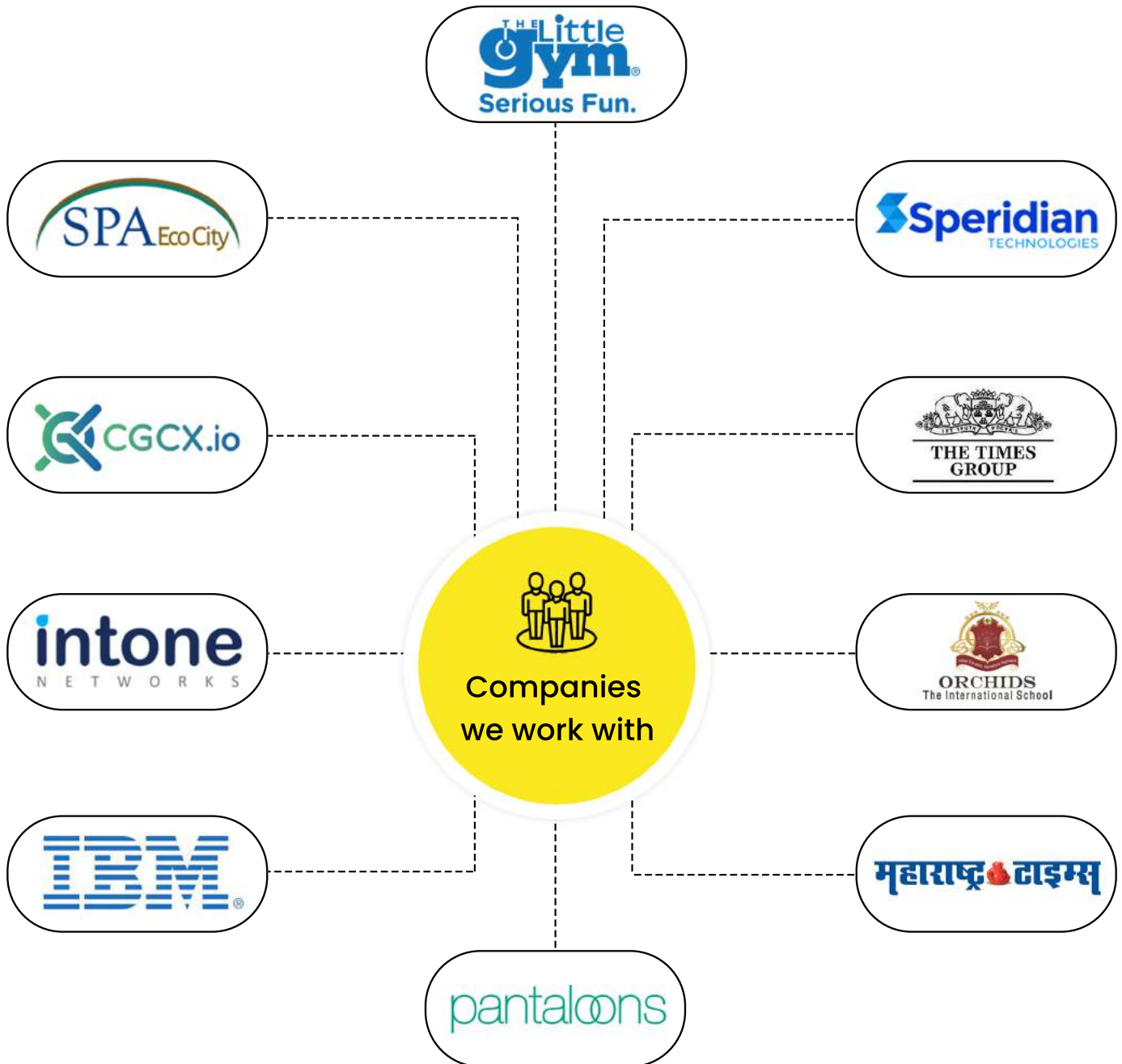


Hands-On Training

"The hands-on experience and time to time sessions from industry specialists make the learning more exciting."

-Aparna G

Companies we work with





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Digital Marketing Courses in India

To enroll/enquire please call us or mail your details and our concerned person will get back to you.



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Batch Timings :

Weekend

Mon-Fri 8:00-10:00 AM

Weekday

Mon-Fri 10:00-2:00 PM



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